KultureCity®

Sensory Accessibility & Inclusion

Creating regulation, dignity, and belonging

Presenter: Caroline Sease
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Sensory Processing



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What is Sensory Processing?

Sensory processing is the method the nervous system uses to recognize, organize, and make sense of incoming sensory input. It includes both information coming from the external environment and input from the body.

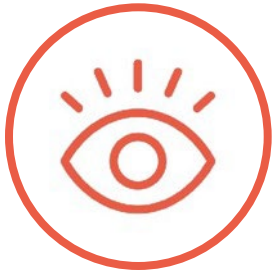


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Sensory Processing Systems



Hearing



Sight



Smell



Touch



Taste



Interoception



Vestibular



Proprioception

1 in 4

individuals has a sensory need in the US today

- Autism
- PTSD
- ADHD
- Epilepsy
- Stroke
- Anxiety
- Traumatic Brain Injury
- Down syndrome
- Dementia
- Parkinson’s
- And many others

56.7m

The number of people in the USA that have a disability

According to statistics taken by the US census bureau at www.census.gov

According to the CDC, out of this population



Only **16%** have a visible disability



The remaining **84%** have invisible disabilities



15-18%

of the world's population has a disability

According to statistics taken by WHO

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MAKE THE NEVERS POSSIBLE

Sensory Friendly vs Sensory Inclusive™

- Sensory friendly limits accessibility to a specific time or location.
- There is no staff training provided.
- It is harder to execute as staff have limited experience, and support tools are brought in only for the event and then removed.
- It is normally catered only to the autistic community.
- It can potentially alienate the existing fan base

- Sensory Inclusive™ ensures daily accessibility not limited by time and location thus creating an accepting and inclusive community.
- It caters to everyone with sensory needs not just autism
- It is also easy to execute with staff training, and simple yet impactful modifications made to the location. The location will then always be Sensory Inclusive.
- It augments the fan experience.

THE IMPACT WE'RE MAKING

Helped more than
3.2 MILLION PEOPLE

Handed out
1,100,888
Sensory Bags

Trained
997,124
Individuals

6,000 Sensory Inclusive™ certified venues across 5 continents

Built
754 Sensory Rooms

Gifted
589 Sensory mobile stations

80 Lives saved with first responder training

1,900,000+
App downloads

Over the years KultureCity® has helped millions of people attend everything from live sports, to concerts and festivals.

COLDPLAY · australian open · JUNOS · SXSW · FIFA · WORLD'S STRONGEST MAN · AEW · SUPER BOWL · us open · DRAFT · CELEBRITY CLASSIC · TIMES SQUARE ALLIANCE · PRO BOWL · NFL · MLS · NBA · AJR · AWS re:Invent · IMAGINE DRAGONS · LAUREN DAIGLE · PAUL McCARTNEY · LAINEY WILSON · AUSTIN CITY LIMITS · LUSH · Harry Potter NEW YORK · LEGO · CMA FEST · WHEN WE WERE YOUNG

How Do We Become Sensory Inclusive™?

Utilizing the 4 E's

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Education

Environmental modifications

Effective Communication

Engaging and Preparing Citizens

Turning Awareness into Action

Sensory accessibility includes:

- Training
- Tools
- Signage
- The KultureCity® App
- Spaces (Sensory Rooms, Pop-up Sensory Tents, SAV, Quiet Areas)

But the most important tool is you

Why This Training Exists

Community spaces are meant for:

- Connection
- Learning
- Joy

But for some guests, they can feel:

- Too loud
- Too bright
- Too crowded

THIS TRAINING BRIDGES THAT GAP



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Who This Is For

Sensory needs affect:

- Children and adults
- Ages 0–99+
- Neurodivergent and neurotypical individuals

Our Goal:

Everyone feels safe, welcome and able to participate



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You Can’t Always See Sensory Needs

You may not see who needs support.

But you can always choose to make space for inclusion.

Accessibility begins with awareness.

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Why Inclusion Matters

- Without support, people withdraw.
  They avoid events. They feel disconnected.
- Inclusion opens doors again.
- **Accessibility is not about less experience.**
  It's about access to more.
  It's about connection.

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Sensory Inclusive™

KultureCity® Sensory Bag

KultureCity



Sensory Inclusive™

KultureCity® Signage

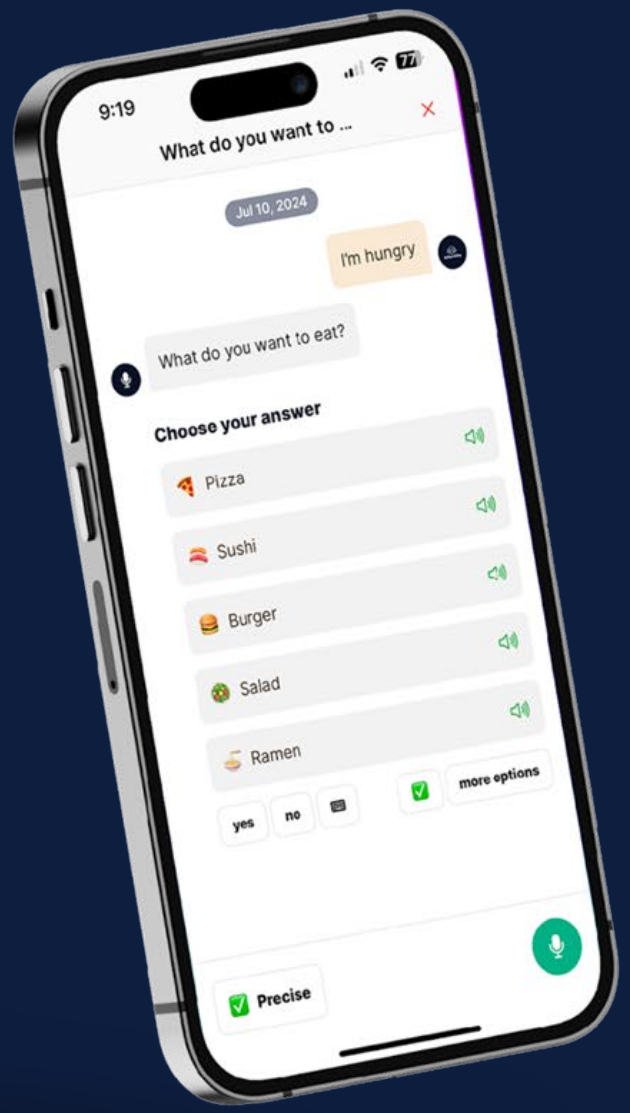
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Sensory Inclusive™

KultureCity® App

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Our KultureCity® Mobile App

We broke new ground by creating and releasing the world's first FREE AI communication app.

With **1.7 million downloads in 7 months**, our app is an essential tool in our fight for accessibility.

And it will **always be free.**

Scan to download





Sensory Inclusive™

Sensory Rooms/SAV

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Sensory Rooms
Pop-up Sensory Tents
Sensory Activation Vehicles

- Quiet
- Low stimulation
- Reset spaces

Puts the individual in control of their sensory experience and eases the flight, fight or freeze response.



SAV



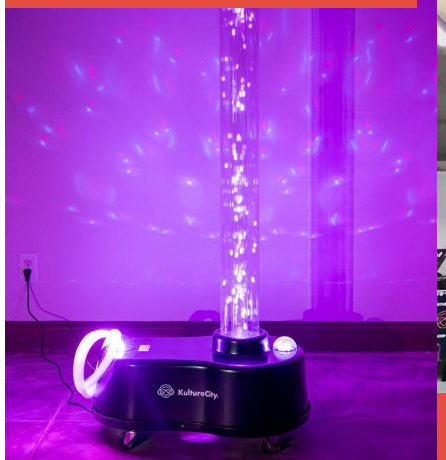
Sensory Room

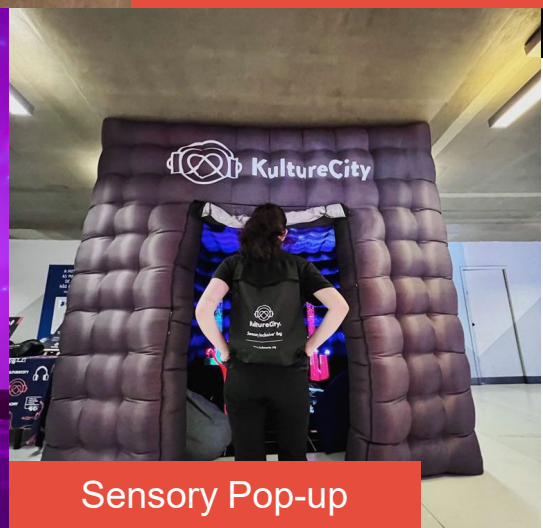
Mobile Sensory Stations

- Bring tools directly to guests
- Meet people where they are, avoiding any sort of transition that could unintentionally lead to dysregulation.

Regulation allows return to participation

Mobile Sensory Station





Sensory Pop-up


...if you can't hear through the noise

In Other Words

Sensory Inclusion means:

> **Every** Guest
>
> **Every** Event
>
> Everyone is **INCLUDED**

It means:

> Every Guest is treated with **RESPECT** and **DIGNITY** no matter their different abilities



A VISION TO MAKE THE NEVERS POSSIBLE

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